

COMM SEARCH 2021



"Industry Outlook, Words from Corporates"

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Report of CommSearch 2021

The Department of Commerce and Research Centre was established in 2006, the Annual convention of the Department of Commerce named Comm Search was started in 2007. The first Comm Search was organized in the year 2007. Normally it a two day event where in eminent personalities from the field of Commerce, Banking, Economic and Management are invited as Guests who share their ideas, views and expertise.

Comm Search gives immense opportunities for Researchers, Scholars, Teachers and Students to share their research work and gain experience in the field of research, they also get hands on information to pursue their research work and get exposed to other research work which adds to their existing knowledge.

This event is an Annual Convention of the Department which is organized with a view to raise deliberations based on a theme. Every year deliberation is held based on a particular theme. The theme of CommSearch 2007 was 'Research opportunities and Challenges in Commerce discipline'.

This Event is sponsored by B.C.U.D, Savitribai Phule Pune University. This event has successfully generated lot of enthusiasm and response from teachers and students of various colleges and institutions. Along with this, it has helped to foster a competitive, creative and entrepreneurial spirit by bringing a sense of togetherness and symbiosis among the future administrators, researchers and entrepreneurs.

Objectives:

This event is organized with the following objectives:

- 1) To create platform for experience sharing by the P.G. Teachers/Researchers and the trade and Commerce professionals
- 2) To assess possibilities of linking research with teaching of PG Degree, Diploma Courses
- 3) To consider operational mechanism for monitoring research activities in Commerce discipline
- 4) To create an unique opportunity to students to get hands- on exposure on various areas of research
- 5) To interact with Scholars and Researchers and know about various research activities.
- 6) To provide insights and deeper understanding about research work in commerce

7) To create an healthy environment about teaching-learning techniques

This year Comm Search's theme was : From the Words of Corporates.

This year Comm Search was organized on 3rd and 4th March, which started with the inaugural program. The program was graced by Hon'ble Pro VC, SPPU, Prof.(Dr). N.S.Umrani, and Registrar & Director, SPPU School of Business Studies, Prof.(Dr) Prafulla Pawar. Dr.Supriya Patil gave the welcome speech bringing out the importance of such events and program and also about the relevance of such program as special learning to the students.

Dr. N. S. Umarni and Dr. Praful Pawar spoke on the occasion and share their ideas and views about comm. Search, they appreciated the department for conducting such an informative program which will help teachers, students and other participants from the field of Commerce and Management.

Mr. Rushikesh Kulkarni, Regional Purchase Director, Valeo, Chennai, India gave away a very informative presentation about the Automotive industry and auto component industry, he spoke about the industry, its present status and its features. He also spoke about the different opportunities available to students in automotive industry. The session was well taken by the students and teachers who attend in large number. The questions raised were well answered by him.

The next speaker of the day was Mr. Amit Verma, Sr. VP-Digital transformation from RIL, Mumbai. He spoke about digital transformation and the changing paradigm of technology and industry 4.0.

The next day of Comm Search were presentation from Research Scholars who share their views and opinions about various sectors in Indian and spoke about the past and present status of the sector. There were 94 presentation in 6 room with panel of judges. The senior faculty and Research guide in Commerce were invited as Panelist to evaluate the presentation.

Comm Search 2021 ended with a very positive note and lot of learning.

Link of CommSearch 2021-

<https://www.youtube.com/watch?v=PYj3E--xPEs>

<https://www.youtube.com/watch?v=krI2o0i8T90>